EPICOR

iNet™ eBusiness Suite

Deliver a consistent, connected customer experience in-store, online, or on the go

Connect with consumers and commercial customers in powerful new ways, with iNet eBusiness Suite, the integrated eCommerce and eBusiness technology solution from Epicor.

Local retailers are adapting to rapidly changing customer expectations. Consumers have a lot of options for shopping, but local retailers have a competitive edge because your shoppers don't need to wait until the next day —or longer—to get that "must have item. They want to buy from local stores they know and trust, but with more convenient and safer ways to do it.

That means shopping wherever they want, whenever they want—in the store, online from home, and on their mobile devices. It's becoming known as "omnichannel retail".

Quickly and affordably build your online storefront

Whether you want to get started selling online, or to improve what you are already doing, Epicor can help launch your online storefront with low upfront investment.

Shoppers enjoy a user experience comparable to large online retail sites, with easy checkout. Keyword searches and filters let your customers easily find what they want to purchase. They simply add what they want to the shopping cart and check out with their preferred payment method. iNet eBusiness Suite actually creates a transaction within your Eagle system. You don't need to re-enter the sale. It's all done for you.

Getting started is easy, and you can grow your eCommerce site based on your customers' needs. Ecommerce solutions from other providers can be very expensive and complicated, but iNet eBusiness Suite enables you to start selling online in a few weeks for much less than others charge.

Eagle®

Benefits

Quickly and affordably launch or upgrade your eCommerce site

Automatically integrate your Eagle system with your online store, keeping sales synched with inventory in real-time

Deliver a consistent, connected customer experience in-store, online, or on the go

Enhance your customers' online shopping experience with website design that sizes to fit whatever type of device the customer is using

Provide commercial customers robust self-service capabilities, including the ability to pay on their account online

Key Features

Launch your own state-of-the-art, customer-friendly online storefront

- Establish an online presence, or dramatically enhance an existing site
- Leverage flexible, easy-to-use website-building and maintenance tools
- Built-in integrations between your current Eagle system and your online store
- Create an online customer experience comparable to major retail sites

Increase sales and improve customer service—online and in your store

- Enable customers to buy online, pick up in store
- Responsive design automatically sizes your website to fit whatever type of device your customer is using
- Powerful eCatalog features let you include icons, thumbnail images, PDFs, and manufacturers' logos
- Provide a custom product catalog complete with helpful external links. Customize your set of categories and price lists for everything you offer online
- Enhance shopping and facilitate buying by adding images and other descriptive content at multiple levels of your product hierarchy
- Set up shopping lists to guide customer purchase patterns
- A modern shopping cart and checkout system lets customers use familiar, convenient tools to complete their purchases, while automated emails urge customers back to abandoned carts to complete their purchases

- Automated account association links customers' online and in-store accounts, minimizes confusion and gives you a clearer view of the customer
- Flexible, item-level shipping rules minimize customer confusion and protect margins, while multiple ship-to address support saves customers time
- Integrated credit card processing—even using multiple payment processors on a single site—keeps cash flowing and prevents errors, while coupon code processing lets you run profit-building promotions

Give commercial customers the information and self-service capabilities they need

- Customers can directly access their account information, like invoices, statements, and orders for various jobs
- Allow customers to make payments on their account, and to manage their "authorized to charge" list
- Self-service capabilities increase convenience for customers and reduce work for you
- Key customers can set up buyers lists, watch lists, and other tools that make it easier for them to buy from you
- Always use the latest pricing—even when converting an order from a quote—thanks to real-time pricing and stock information

Requirements

- Eagle Release 22.1 or higher (some features may require Eagle Release 26 or higher)
- Eagle OS and the Technology Foundation Pack (TFP)
- Eagle for Windows® or Eagle N Series POS

Recommended

- Epicor® Compass™ Analytics (for reporting)

EPICOR

We're here for the hard-working businesses that keep the world turning. They're the companies who make, deliver, and sell the things we all need. They trust Epicor to help them do business better. Their industries are our industries, and we understand them better than anyone. By working hand-in-hand with our customers, we get to know their business almost as well as they do. Our innovative solution sets are carefully curated to fit their needs, and built to respond flexibly to their fast-changing reality. We accelerate every customer's ambitions, whether to grow and transform, or simply become more productive and effective. That's what makes us the essential partners for the world's most essential businesses.

Contact Us Today: retail@epicor.com | www.epicor.com