

## Product

- ▶ Epicor® iScala®

## Benefits

- ▶ Build an integrated, powerful, and modern eCommerce website
- ▶ Lower costs
- ▶ Drive growth
- ▶ Increase brand presence
- ▶ Enable customers to connect and transact anytime, anywhere
- ▶ Deliver rapid financial benefits with quick implementation
- ▶ Increase customer satisfaction

## A Vehicle for Growth and Cost Savings

For many businesses today, eCommerce is a fundamental strategy for accelerated growth and reach. Additionally, it helps increase brand presence, improve customer satisfaction, shorten sales cycles, and develop new sales opportunities.

When tightly integrated with back-office business systems, the right eCommerce solution can help deliver significant cost savings and productivity improvements. It can also eliminate the cost of multiple product databases and duplicate data entry—leading to fewer errors, greater accuracy, and lower overall operational costs.

Whether your business is B2B or B2C, “the Amazon effect” is pervasive. Online buyers value the simple, premium service that modern eCommerce platforms offer—any time, any place, any device.

## Not an Ordinary eCommerce Platform

Epicor Storefront ONE is a powerful CMS (Content Management System), PIM (Product Information Management), and eCommerce solution. It’s easy to set up, manage, and integrate to your Epicor iScala ERP system.

Storefront ONE Studio—our web-based administration tool—enables you to create advanced responsive sites and personalized content without any need for programming skills—great news for smaller organizations with limited resources and technical staff.

You can use Epicor Storefront ONE with integrated B2C features, a pure B2B site, or a combination of the two. Whether you run a local company or a multinational enterprise selling via multiple channels, Epicor Storefront ONE—running in conjunction with your iScala ERP system—will help drive your online business and support your growth.

Epicor Storefront ONE includes tools to help you configure your eCommerce site in line with your corporate identity, business processes, and models, as well as your organization’s product ranges.

## Scale for Your Business

Epicor Storefront ONE lets you eliminate city and regional boundaries and satisfy your customers’ needs 24/7. You can also manage multiple sites, companies, markets, languages, and currencies as standard features.

With this a centralized solution, online expansion into new markets is easy and controlled—keeping resources and costs to a minimum. This means that if you have aggressive ambitions for increasing growth without accelerating costs, Epicor Storefront ONE—integrated into your iScala ERP solution—can help you achieve your goals.

Now, your eCommerce website can become a tool to grow your business, drive more revenue from current accounts, and improve customer satisfaction.

## A Comprehensive eCommerce Solution

Epicor Storefront ONE is a professional business solution with all the functionality an organisation needs to run its eCommerce business. Here are just some of the key features and functionality.

<p><b>Integration with iScala ERP</b> Integration connects the front-end and back-end processes—allowing for a seamless flow of information to enable real-time reporting and analysis</p>	<ul style="list-style-type: none"> <li>▶ Real-time stock availability, pricing, and order status</li> <li>▶ Multiple iScala Companies can be connected</li> <li>▶ Easy upgrade in line with iScala upgrade</li> <li>▶ Cloud, hosted, and on-premises deployment options</li> <li>▶ Stock balance across locations</li> <li>▶ Minimum load on the production server</li> <li>▶ Order confirmation, correct price, delivery date, and number are saved into the iScala system</li> </ul>
<p><b>Personalised user experience</b> Specific and relevant content is provided for each user—meaning your site can become their preferred place to buy</p>	<ul style="list-style-type: none"> <li>▶ Customer recognition—a/c and order/invoice history</li> <li>▶ Pricing reflects customer's contract pricing and iScala assigned pricelist hierarchy</li> <li>▶ Customer-specific product assortment</li> <li>▶ Customer groups, customers, users, and markets</li> <li>▶ Register and share customer account in iScala</li> </ul>
<p><b>Easy, hassle-free shopping</b> Buyers can simply and quickly find even the most complex products and configurations across multiple devices</p>	<ul style="list-style-type: none"> <li>▶ Product search—keywords, category tree, and filters</li> <li>▶ Wizards offer guided selling for complex products</li> <li>▶ Variants, accessories, spare parts, kits, or replacements</li> <li>▶ Rich information—images, documents, videos</li> <li>▶ Real-time price/delivery, multipayment options</li> </ul>
<p><b>B2B-Specific checkout features</b> Honor negotiated terms and credit limits and provide flexible delivery options and relevant customer settings and terms</p>	<ul style="list-style-type: none"> <li>▶ Flexible Ship-To selection or One-Time address</li> <li>▶ Advanced freight calculation</li> <li>▶ Display live rates</li> <li>▶ Bill My Freight Account</li> <li>▶ Critical dates—need by, ship by</li> </ul>
<p><b>24/7 self-service</b> Give customers direct access to orders, availability, prices, and delivery times to help increase customer satisfaction—at the same time saving costs and freeing staff to focus on providing higher-value services to your customers</p>	<ul style="list-style-type: none"> <li>▶ Search/view order, invoice history, and status</li> <li>▶ Shipment tracking</li> <li>▶ Returns and Claims management</li> <li>▶ View price, availability, and orders or request a quote</li> <li>▶ Digital catalogues, marketing materials, and videos</li> <li>▶ Create, edit, or delete orders and quotations</li> <li>▶ Order approval workflow for customers</li> </ul>
<p><b>Multichannel</b> Epicor Storefront ONE supports different user types—each having access to relevant personalised features and content</p>	<ul style="list-style-type: none"> <li>▶ Administrators, sales staff, remote staff, agents, dealers, B2B customers, consumers, and visitors can all have different views and access to information</li> </ul>
<p><b>Content management solutions (CMS)</b> Site design, navigation, and content is easy to configure using built-in tools</p>	<ul style="list-style-type: none"> <li>▶ Dynamic content styled to individual markets, customers, and user-types/categories</li> <li>▶ Design adapts to product type</li> </ul>

<p><b>Product information management (PIM)</b> While master product data is stored in iScala, Epicor Storefront ONE includes a PIM to enrich and add value to the data</p>	<ul style="list-style-type: none"> <li>▶ Create relationships between the products</li> <li>▶ Simplify product search, promotion creation, and management, as well as selection by users</li> <li>▶ Manage images, documents, movies, marketing materials, and technical details</li> </ul>
<p><b>Mobility</b> Mobile devices are becoming the primary online search and purchasing tool, and Epicor Storefront ONE offers device flexibility</p>	<ul style="list-style-type: none"> <li>▶ Supports multiple user types</li> <li>▶ Multitude of designs and navigation options</li> <li>▶ Mobile web interfaces can be easily created to match your target market demands</li> </ul>
<p><b>Promotions, accelerators, and automation</b> Take every opportunity to turn inquiries into sales</p>	<ul style="list-style-type: none"> <li>▶ Up-selling, cross-selling, and alternatives</li> <li>▶ Reuse previous order transactions for new orders</li> <li>▶ Smart functions to increase conversion rates</li> <li>▶ Campaign designer creates campaigns and news</li> </ul>

Epicor Storefront ONE is licensed per server and includes support for an unlimited number of users. Administration Tools are included for the configuration of the design, menu structure, features, content, and product information.

## About Epicor

Epicor Software Corporation drives business growth. We provide flexible, industry-specific software designed to fit the precise needs of our manufacturing, distribution, retail, and service industry customers. More than 45 years of experience with our customers' unique business processes and operational requirements are built into every solution—in the cloud or on premises. With this deep understanding of your industry, Epicor solutions dramatically improve performance and profitability while easing complexity so you can focus on growth. For more information, [connect with Epicor](#) or visit [www.epicor.com](http://www.epicor.com).



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