

Product

- ▶ Epicor[®] Retail Cloud

Benefits

- ▶ Streamline your operations with tools that can speed and simplify everyday tasks
- ▶ Make accurate, timely decisions with intuitive dashboards and reports that can help fine-tune your operations
- ▶ Build revenue while controlling costs and effectively managing staff
- ▶ Manage in-store and online operations on a single integrated platform
- ▶ Delight customers by serving and assisting them more quickly and efficiently—wherever and whenever they want to shop
- ▶ Deepen customer relationships with a flexible rewards program
- ▶ Engage team members with easy-to-use and built-in best practices, learning tools, and videos

Transform Your Retail Operations

Epicor Retail Cloud is a complete POS and business management solution that solves retailers' biggest problems. Its modern design simplifies your operations, so you can focus on engaging customers wherever they are while growing your business.

With Epicor Retail Cloud, you can run your business on a single, integrated platform that meets your needs today and will grow with you into the future.

Modern OS and retail management system helps you reach your goals

With Epicor Retail Cloud, your team can enjoy the advantages of powerful, simple, and modern retail technology—accessible on virtually any device—that sets up quickly, grows with your organization, and frees up your IT staff to focus on other areas of the business.

Give your customers more of what they want

Epicor Retail Cloud is designed to give your checkout team the POS power and customer insights they need to speed shoppers through checkout. Flexible loyalty and customer management tools let you pinpoint and reward frequent shoppers so they'll shop even more. Powerful pricing and promotion capabilities can help you move inventory through the store with greater speed. With more revenues and a larger share of your customer's total spending, you're positioned to better grow your business.

Get more done across your organization

When team members log in to Epicor Retail Cloud, every screen is straightforward, sensible, and uncluttered—yet retail best practices are built right in. Guides and videos are there to help team members through their tasks, so even those new to their roles can hit the ground running. It helps everyone in your organization work more efficiently and make fewer errors.

Managers and supervisors win, too—dashboards and reports tailored to their roles make planning and analysis tasks go more quickly so they have more time to spend with customers and staff.

Better, faster decision making and planning

Powerful analytical tools are built into key functions like inventory, sales tracking, and customer management. The insights you gain can help you make smarter merchandising, pricing, promotion, and other decisions—which can lead to improved organizational performance and better cost control.

All the advantages, none of the hassles

Built for the cloud from the ground up, Epicor Retail Cloud requires no software installs or maintenance. Every team member logging in always sees the latest features and capabilities from any supported or compatible device. The cloud deployment also provides data protection, secure access, software upgrades, and server maintenance without requiring you to do any of the heavy lifting.



Go with the experts

With nearly 50 years of experience, Epicor experts know retail and can help your retail business grow and succeed.

Key Features

Speed and simplify everyday team tasks

- Intuitive inventory management tools help your team with labeling, counting, pricing, and more—helping your goods move more quickly
- Price management tools simplify price changes and enable promotions like buy-one-get-one (BOGO) and bag/bucket
- Mobile tools that work on almost any device make inventory tasks easier

Learn by doing

- Guided learning enables users to find answers to their immediate questions without having to leave the screen or ask a manager or colleague for help
- These tools are available wherever a user is in a task and provide step-by-step guidance on what to do and how to do it
- Personalized home screens greet users with a configuration and messages unique to their role and requirements
- Guided tutorials help users navigate, learn, and quickly master the entire application, which dramatically reduces training time and builds confidence
- Coupling preference with context, learners of all styles can feel comfortable with the instructional content
- Ideal for users who learn by doing and feel ready to jump right in, but with a virtual “coach” to lead the way
- Each task is an opportunity to expand knowledge, increase mastery, and improve efficiency

Become an omnichannel retailer with eCommerce integration

- Integrate with BigCommerce, one of the best and most widely used eCommerce platforms for independent retailers
- Merchants can quickly, easily, and affordably set up their online store and start selling
- Now more than ever, eCommerce capabilities are essential for retail success
- This turnkey integration provides a user-friendly configuration for BigCommerce workflows

Apply forecast models to project future sales

- Sales Forecasting works with Suggested Orders and Order Points functionality to help keep products in stock based on optimum stocking levels
- Create sales forecast plans that contain multiple rules, where the rules can include different items and past periods to be used for projected sales
- A single plan can cover multiple stores and can be scheduled to run in an automated fashion



Make better purchasing decisions

- Create suggested order plans that generate purchase orders based on the current inventory position
- Orders can be based on order points or simple replenishment ordering
- A single plan created can cover multiple stores and multiple suppliers, and can be scheduled to run automatically
- Suggested order plans can be configured to attempt to increase the items and quantities being ordered to reach the supplier minimums in an automated way, eliminating the need to decide on the additional items or quantities to change to meet the supplier minimum
- Define the minimum dollar amount that a given ordering line can allow

Maintain consistent inventory levels

- Apply sales forecasts to calculate order points
- Use order points to trigger suggested orders
- Reduced over-ordering helps cash flow and frees up funds for use elsewhere in your business
- Fewer stockouts mean more sales and improve customer satisfaction

Serve customers quickly and efficiently

- Even when disconnected from the cloud, Epicor Retail Cloud continues to operate with Offline POS
- Customers can make purchases with a wide range of flexible payment types
- Your team can quickly and efficiently manage interrupted transactions, merchandise returns, register overrides, and more
- Cash drawer management tools simplify shift changes and protect against fraud
- Streamlined and optimized checkout processes help speed up checkout and improve the overall customer experience

Keep customers coming back

- Feature-rich loyalty programs let you set up membership types, rules, and incentives that will reward your best customers and help entice new ones
- Customizable receipts can boost awareness of your store and share important information with your customers
- Customer price groupings can help you turn good customers into great ones
- Tax plan and exemption tools help ensure you're following the rules

Create mobile points of service

- Mobile+ POS enables users to complete sales on the spot—whether in the aisles, the garden center, or a sidewalk sale
- Deliver convenient customer service that's more personalized, which improves loyalty and increases sales
- Quickly check list price, loyalty price, quantity on hand (QOH), quantity on order (QOO), and when the next order is arriving on any item in real time
- Add UPC codes, and print new labels to maintain shelves from virtually any device



Fine tune your operations with real-time analytics

- Key analysis tools are found directly on inventory, customer, and transaction pages—helping you make quicker, better informed decisions
- Dashboards and reports give you real-time insight into customers, sales, inventory, and more so you can continually improve
- Management tools and dashboards help you track and control costs
- Real-time sales dashboards and reports enable better merchandising decisions and more revenue
- Timely alerts help you quickly identify and respond to issues and opportunities

Focus on your business—not technology hassles

- Comprehensive, built-for-the-cloud technology means every team member is always working with the latest features and tools
- Experience fewer hardware problems—no servers to troubleshoot, no software to maintain, and no backups or upgrades to run—it's all handled for you in the cloud
- All the technology capabilities you need, like computing power, storage space, and security provisions grow right along with your organization—effortlessly and automatically

About Epicor

Epicor Software Corporation drives business growth. We provide flexible, industry-specific software designed to fit the precise needs of our manufacturing, distribution, retail, and service industry customers. More than 45 years of experience with our customers' unique business processes and operational requirements are built into every solution—in the cloud or on premises. With this deep understanding of your industry, Epicor solutions dramatically improve performance and profitability while easing complexity so you can focus on growth. For more information, [connect with Epicor](#) or visit www.epicor.com.



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