

Propello Overview

Propello is the easy-to-use, innovative POS and retail management platform built and backed by one of the most experienced retail software provider in the industry.

Propello turns the point-of-sale into a point of connection that reminds customers why they love shopping with you. Our technology gets you out of the back office and in front of your customers. We built Propello “mobile-first” to give you better operational efficiency and more time to devote to building your loyal customer base. It’s a complete retail solution that helps you compete with the speed-of-service big boxes and online brands.

Give your customers more of what they want

Propello is designed to give your checkout team the POS power and customer insights they need to speed shoppers through checkout. Flexible loyalty and customer management tools let you pinpoint and reward frequent shoppers so they’ll shop even more. Powerful pricing and promotion capabilities can help you move inventory through the store with greater speed. With more revenues and a larger share of your customer’s total spending, you’re positioned to better grow your business.

Get more done across your organization

When team members log in to Propello, every screen is straightforward, sensible, and uncluttered—yet retail best practices are built right in. Guides and videos are there to help team members through their tasks, so even those new to their roles can hit the ground running. It helps everyone in your organization work more efficiently and make fewer errors.

Managers and supervisors win, too—dashboards and reports tailored to their roles make planning and analysis tasks go more quickly so they have more time to spend with customers and staff.

Better, faster decision making and planning

Powerful analytical tools are built into key functions like inventory, sales tracking, and customer management. The insights you gain can help you make smarter merchandising, pricing, promotion, and other decisions—which can lead to improved organizational performance and better cost control.

Go with the experts

With nearly 50 years of experience, Epicor knows retail and can help your business grow and succeed



Key Benefits

Drive revenue and help increase profitability while controlling costs and streamlining operations

Make accurate, timely business decisions with intuitive dashboards and customizable reports

Manage in-store and online operations on a single, integrated platform using next-gen technology

Serve customers quickly and efficiently—wherever and whenever they shop

Engage team members with easy-to-use and built-in best practices, learning tools, and videos

All the advantages, none of the hassles

Built for the cloud from the ground up, Propello requires no software installs or maintenance. Every team member logging in always sees the latest features and capabilities from any supported or compatible device. The cloud deployment also provides data protection, secure access, software upgrades, and server maintenance without requiring you to do any of the heavy lifting.

Key Features

Speed and simplify everyday tasks

- Intuitive inventory management tools help your team with labeling, counting, pricing, and more—helping your goods move more quickly
- Price management tools simplify price changes and enable promotions BOGO and bag/bucket promotions
- Mobile tools that work on almost any device make inventory tasks easier
- Customizable report building functionality enables you to make smarter, faster business decisions and share important data with your business stakeholders

Learn by doing

- Guided learning enables users to find answers to their immediate questions without having to leave the screen or ask a manager or colleague for help
- Personalized home screens greet users with a configuration unique to their role and requirements
- Step by step in-app tutorials help users navigate, learn, and quickly become power users, which dramatically reduces training time and builds confidence
- Coupling preference with context, learners of all styles can feel comfortable with the instructional content
- Each task is an opportunity to expand knowledge, increase mastery, and improve efficiency

Create mobile points of service

- Mobile+ POS enables users to "line bust" and complete sales on the spot—whether in the aisles, the garden center, or a sidewalk sale
- Headless printing lets you schedule print jobs ahead of time as well as print transfers to other stores and printers without being hardwired to them
- Add UPC codes, and print new labels to maintain shelves from virtually any device

Apply forecast models to project future sales

- Sales Forecasting works with Suggested Orders and Order Points functionality to help keep products in stock based on optimum stocking levels
- Create sales forecast plans that contain multiple rules, where the rules can include different items and past periods to be used for projected sales
- Apply sales forecasts to calculate order points

Make better purchasing decisions

- Create suggested order plans that generate purchase orders based on the current inventory position
- Orders can be based on order points or simple replenishment ordering
- A single plan created can cover multiple stores and suppliers, and can be scheduled to run automatically
- Suggested order plans can be configured to attempt to increase the items and quantities being ordered to reach the supplier minimums in an automated way, eliminating the need to decide on the additional items or quantities to change to meet the supplier minimum
- Define the minimum dollar amount that a given ordering line can allow

Maintain consistent inventory levels

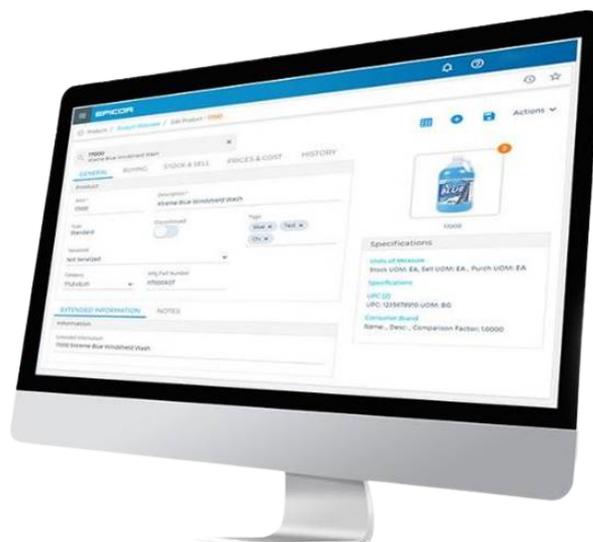
- Use order points to trigger suggested orders
- Reduced over-ordering helps cash flow and frees up funds for use elsewhere in your business
- Establish better demand and replenishment planning
- Improve alignment across teams by providing visibility into in-hand and on order committed quantities
- Fewer stockouts mean more sales and improved customer satisfaction
- Quickly check list price, loyalty price, quantity on hand (QOH), quantity on order (QOO), and know when the next order is arriving on any item in real time

Serve customers quickly and efficiently

- Even when disconnected from the internet, Propello continues to operate with Offline POS
- Customers can make purchases with a wide range of flexible payment types
- Your team can quickly and efficiently manage interrupted transactions, merchandise returns, register overrides, and more
- Cash drawer management tools simplify shift changes and protect against fraud
- Streamlined and optimized checkout processes speed up checkout and improve overall customer experience

Keep customers coming back

- Feature-rich loyalty programs let you set up membership types, rules, and incentives that will reward your best customers and help entice new ones
- Customizable receipts can share important information with your customers
- Know every repeat customer - use customer view to see all critical customer information in a single view
- Customer price groupings can help you turn good customers into great ones
- Tax plan and exemption tools help ensure you're following the rules



Become an omnichannel retailer with eCommerce integration

- Integrate with BigCommerce, one of the best and most used eCommerce platforms for independent retailers
- Merchants can quickly, easily, and affordably set up their online store and start selling with a user-friendly turnkey integration

- Shareable dashboards and reports give you real-time insight into customers, sales, inventory, and more
- Timely alerts help you quickly identify and respond to issues and opportunities

Fine tune your operations with real-time analytics

- Key analysis tools are found directly on inventory, customer, and transaction pages—helping you make quicker, better-informed decisions
- Leverage fully embedded analytics dashboards powered by DOMO, a leader in BI visualization, to save time and enable better business decisions
- Load huge amounts of data in seconds

Focus on your business—not IT hassles

- Comprehensive, built-for-the-cloud technology means every team member is always working with the latest features and tools
- Experience fewer hardware problems—no servers to troubleshoot, no software to maintain, and no backups or upgrades to run—it's all handled for you in the cloud
- All the technology capabilities you need, like computing power, storage space, and security provisions grow right along with your organization—effortlessly and automatically

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We're here for the hard-working businesses that keep the world turning. They're the companies who make, deliver, and sell the things we all need. They trust Epicor to help them do business better. Their industries are our industries, and we understand them better than anyone. By working hand-in-hand with our customers, we get to know their business almost as well as they do. Our innovative solution sets are carefully curated to fit their needs, and built to respond flexibly to their fast-changing reality. We accelerate every customer's ambitions, whether to grow and transform, or simply become more productive and effective. That's what makes us the essential partners for the world's most essential businesses.

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